ADVERTISE WITH MELVILLE UNTOLD

BE IN MELVILLE'S INBOX EVERY WEEK

The weekly newsletter for Melville, Johannesburg. Made by Snaps On Seventh, 13b Seventh Avenue.

2,000+	48%	5%	Weekly
SUBSCRIBERS	AVERAGE OPEN RATE, EVERY ISSUE	CLICK TO OPEN, 12 MONTHS	IN THE INBOX

WHO READS US

Residents, young families, the owners and staff of Melville's businesses, and the regulars who come in to eat, drink and see art. Former residents reading from Cape Town or overseas, and visitors who use us to find their way around.

WE ALSO RUN THE ART MILE

A free art walk on the first Thursday of every month: 3,800+ tickets across eleven editions since December 2025. Long-term advertisers get first call on Art Mile stops and signage.

THREE WAYS IN

HEADLINE SPONSOR

R950 / issue

- "Melville Untold, together with your brand"
- Top of the newsletter
- Large image and logo
- 75-word message and a link

GIG GUIDE SPONSOR

R750 / issue

- Own the week's what's-on list
- Image and logo
- 50-word message and a link

SECTION SPONSOR

R500 / issue

- "Brought to you by your brand"
- Logo or business card at a section's end
- A link and your contact details

Minimum four issues. 10% off three months, 25% off six, plus a Melville discount. You can also pay in kind (prizes, printing, catering, event support), always labelled as an ad. Rates exclude VAT. Figures from Beehiiv, Quicket and Meta, 8 November 2026.

BOOK A SLOT
KIT.SNAPSON7TH.CO.ZA

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